

# USA FIREWORKS

USA Fireworks opened their first firework store in 1999. With over 10 years of experience in the Fireworks business, we now operate over 150 stores with sales nearing 10 million annually. USA prides itself on our consistent leadership starting with its 2 founders who manage the company on a daily basis. As we grow we continue to add support to our retail locations including a new distribution facility in Kentucky which will open for the 2012 season.

## **In 2011 USA Fireworks operated:**

- Over 100 stores in Indiana
- 25 stores in Kentucky
- 20 stores in Florida

## **USA Fireworks is also a diversified company:**

- 2 year-round Party Stores in Indianapolis
- Halloween operations in Indiana, Illinois, and Florida.
- Property ownership and management of multiple retail and industrial buildings.

## **2012 Outlook:**

- Adding 40-50 locations in newly legalized Michigan
- Increasing to 60 locations in Kentucky

**USA Fireworks values its landlord relationships and understands that several key factors determine a successful relationship. The following items are part of our core operating procedures:**

- Property Care – We always leave our properties cleaner than when we found them.
- Hassle Free Leasing – We make it as easy as possible on a landlord. We understand that fireworks leasing is an extremely small portion of your business and shouldn't take up much of your time.
- Insurance – 10 million dollar liability policy on all of our retail locations.
- Full time local support staff ensuring all properties are properly cared for.

USA is proud to lease property from many of the largest real estate companies in the US including:

**BRIXMOR™**



**KIMCO™**  
REALTY



**SIMON**  
PROPERTY GROUP